

Cinzia D'Emidio Designer and Researcher CV



Visual and Graphic Designer, Architect and Researcher in Activism, Design and Urban Development based in Berlin. I developed my studies on visual design and urban redevelopment, I am now focusing on urban research about the use of design and media to support participative practices, community building and informal urban appropriation strategies. As designer, I work with a straightforward approach to contemporary design in various disciplines. My work focuses on visual identities, editorial projects and environmental graphic design for exhibitions.

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PROFESSIONAL EXPERIENCES – IN PROGRESS

- 08.2015 — present **VISUAL AND GRAPHIC DESIGNER – FREELANCER**
Consultation and development of corporate identities, editorial projects, environmental graphics and space design. I collaborate with a network of professionals to create bespoke visual concepts. Selected collaborations:
- **DOM Publishers** (Berlin, Germany);
 - **Yadastar** (Berlin, Germany);
 - **Red Bull Music Academy** (Berlin, Germany);
 - **MAXXI National Museum of 21st Century Arts** (Rome, Italy);
 - **Iuav University of Venice** (Venice, Italy);
 - **Hello Lola** (Barcelona, Spain) for the interior design of the **Seat Digital Museum**;
 - **CCYZA Arquitectos** (Buenos Aires, Argentina) for **La Biennale di Venezia**.
- 02.2016 — present **FOUNDER AND CREATIVE DIRECTOR**
Nini. Editorial Collective
The collective fuses different personal experiences in design, visual communication, editorial design, illustration, print design and art. It expresses itself through objects, editorial projects and spacial actions.
- 01.2019 — present **ART DIRECTOR AND BOARD MANAGER**
Semi di Rigenerazione (Rome, Italy)
Service design and organization of the event «La rigenerazione urbana nei borghi e nei centri storici minori», Pontremoli (MS), 14 — 16 March 2019. Logo and Corporate Identity.
- 11.2019 — present **DESIGNER AND RESEARCHER – FREELANCER**
Tesseract. Urban Social Research (Berlin, Germany)
The research project develops a case-study for the workshop «Who Owns Kreuzberg» which aim is “mapping creativity and resistance” in the district. Funding program: Horizon2020 – EU Marie Curie RISE (CoCreation is a project led by Oxford Brookes University).

PROFESSIONAL EXPERIENCES – PAST

- 09.2019 — 02.2020 **SENIOR EDITORIAL DESIGNER – FREELANCER**
Yadastar (Berlin, Germany)
I was part of the team that designed and realized the Archive of the last 21 years of Yadastar activity on the Red Bull Music Academy projects. It consists of more than 17.000 pages of internal documentation.
- 04.2019 — 06.2019 **ARTISTS' ASSISTANT – FREELANCER**
Kilowatt (Bologna, Italy)
Project «Sussulti. Storie di terra e umanità», Palomonte (SA), 3 — 9 June 2019.
Artists: Alberonero, FX Collective, Moon Mambo, DAMP Collective, NaCl.
- 03.2019 — 06.2019 **RESEARCHER – CONTRACT**
Urban Planning Department, Iuav University of Venice (Venice, Italy)
Project: «S.U.N. CITY Social Urban Neighborhoods in the city».
Research title: «Mapping – Big Data for Social Innovation». Scientific Manager: Prof. Laura Fregolent.
- 11.2015 — 09.2018 **SENIOR EDITORIAL DESIGNER – FREELANCER**
Centro Studi Erickson Publisher (Trento, Italy)
Editorial design, layout and prepress for scientific journals, books and educational books.
- 11.2017 — 12.2017 **VISUAL DESIGNER – CONTRACT**
Retail Design: Upim-Iuav 2017, Iuav University of Venice (Venice, Italy)
Research and Design Concept for the new Corporate Identity of Upim shops.

- 11.2017 **TEACHING ASSISTANT – FREELANCER**
 05.2017 **Prof. Arch. Carlos Campos (Buenos Aires, Argentina)**
 03.2011 — 05.2011 Design Course, Università degli Studi della Campania Luigi Vanvitelli di Napoli (Naples, Italy).
 Architectural Representation Course, FADU University of Buenos Aires (Buenos Aires, Argentina).
- 04.2013 — 09.2014 **PHOTOGRAPHER – CONTRACT**
Photography Workshop, Iuav University of Venice (Venice, Italy)
 Digital Photography: preparation of set, shooting and post-production. Video: montage.
- 09.2008 **EXHIBIT DESIGNER – FREELANCER**
ccyza Arquitectos (Buenos Aires, Argentina)
 Construction and visual of the Argentinian Pavilion, XI International Exhibition of Architecture, Biennale di Venezia.

INTERNSHIPS

- 09.2018 — 12.2019 **URBAN PRACTICES RESEARCHER / VISUAL DESIGNER – 2ND MA INTERNSHIP**
Tesseract. Urban Social Research (Berlin, Germany)
 The research project regards the use of design and media to support participative practices and community building in deprived neighborhoods. Collaboration to the project «COMENSI». Participation in the organization of the «(IM)possible complicities» convention.
- 05.2015 — 08.2015 **VISUAL DESIGNER – POST-LAUREAM INTERNSHIP**
ruiz+company (Barcelona, Spain)
 Brand, corporate identity and adv campaign for Damm, Skin Love, Ambar and Torres.
- 02.2012 — 05.2012 **GRAPHIC DESIGNER – MA INTERNSHIP**
Cibicworkshop (Vicenza, Italy)
 Exhibit and Graphic Design for: «Metamorfosi» by Aldo Bonomi, Triennale di Milano (Milan, Italy); «Happy Carpets» and «Blackbody» by Aldo Cibic, Showroom Moret, Salone del Mobile, (Milan, Italy).
- 03.2011 — 05.2011 **ARCHITECT – BA INTERNSHIP**
ccyza Arquitectos (Buenos Aires, Argentina)
 Architectural and urban design. Research about architectural performance. Translation of the book «La performance arquitectónica» («The Architectural Performance») by Carlos Campos.

TRAINING

- 07.2019 **SUMMER SCHOOL – THE NEW PROFESSIONS OF ART**
Madre – Fondazione Donnaregina per le arti contemporanee (Naples, Italy)
- 01.2018 — 02.2019 **2° LEVEL MASTER, URBAN DEVELOPMENT AND SOCIAL INNOVATION**
Università Iuav di Venezia (Venice, Italy)
 Thesis: «Co-Design, Publishing e Rigenerazione Urbana. Il progetto di una redazione nomade e di un centro culturale indipendente». Supervisor: A. Cancellieri. Final grade: 110/110.
 My thesis connects activism, design and publishing. It develops an idea for an experimental project that aims to regenerate public spaces through community engagement and the co-creation of multi-channel contents — a printed magazine and an online platform. Specifically, the printed magazine is the result of a nomadic team which finds stories that reveal unique local characteristics.
- 12.2018 **PROFESSIONAL COURSE, ART AND ARCHITECTURE PUBLISHING**
MAXXI National Museum of 21st Century Arts (Rome, Italy)
 Project: The New Pocket Guide «MAXXI MUSEUM MAXXI ARTWORKS».
- 09.2012 — 04.2015 **MASTER IN VISUAL AND MULTIMEDIA COMMUNICATION DESIGN**
Iuav University of Venice (Venice, Italy)
 Thesis: «La strada del Writing. Un progetto di diffusione culturale e riqualificazione urbana». Supervisor: Prof. F. Bulegato. Final grade: 110/110.
 Its research topic is Writing and specifically, the relationship between Writing itself and its diffusion channels: the city and fanzines. The presented project is a system composed of an itinerant cultural center, which I have called La Compagnia del Muro e della Bomboletta (The Wall and Spray Can Company), an annual event, a CoMBo Crew Fest, and a thematic magazine, whose goal is to enhance the art of Writing, spreading its culture, and the places where it is located.
- 09.2007 — 07.2011 **BACHELOR'S DEGREE, ARCHITECTURE**
Iuav University of Venice (Venice, Italy)
 Thesis: «Portfolio di Architettura». Final grade: 106/110. State exam for Junior Architects, 19.07.2017.

06.2009 — 09.2009 **FSE COURSE IN PHOTOGRAPHY**
Iuav University of Venice (Venice, Italy)
Analog photography and photo-book design. Project: «Fotografie dell'Altopiano».

CONFERENCES

26 and 28.04.2017 **URBAN-ART. WRITING, STREET ART AND URBANITY**
Villa Bassi Ratgheb, Abano Terme (PD)
Conference for the exhibit *Punti di Vista (Points of View)* by Giacomo Ceccagno.

PUBLICATIONS

- 2020 **Visual Storytelling and Community Building**
Iuav giornale dell'università, Venezia 2020 (ISSN 2038-7814)
- 2011 **La performance arquettonica – Translation**
Bismanediciones, Buenos Aires 2011
Translation from Spanish into Italian of the book *La performance arquitectónica*, written by Prof. Arch. Carlos Campos.

EXHIBITIONS

- 2020 **Cheap Festival** (Bologna, Italy)
- 2019 **Gallerie d'Italia, Palazzo Leoni Montanari** (Vicenza, Italy)

SKILLS

PROFESSIONAL

Visual and Graphic Designer: Concepts that determine the guidelines of visual projects; design and realization of corporate identities and visual tools for a consistent communication; editorial design; organization and realization of photography shoots; space design; exhibit design and environmental graphic design; wayfinding system.

Researcher on Urban Development: Research; Design for the reuse of public spaces; Social Engagement; Resources-map; Stakeholder-map; Partnership-map; Administration for Design process; Networking.

SOCIAL

Creative, aesthetic taste, critical and constructive spirit, able to evaluate alternative solutions; effective communicator and listener; curious and open to new ideas and information; high capacity to form relationships with people, with a predisposition to work in groups in various situations, both in Italy and abroad, in which collaboration and cooperation are indispensable.

LANGUAGES

Italian Mother tongue

Spanish C1 – Fluent

English B2 – Highly proficient

German A1 – I am attending a German course

INFORMATICS

Advanced proficiency InDesign, Photoshop, Illustrator, Lightroom, Trello.

Good proficiency Office, After Effects, Premiere Pro, CAD.

Berlin, 18.06.2020

